



Insure The Box welcomes inclusive approach being taken to Driverless Car consultation

London, 15th July 2016 – The UK’s pioneering telematics insurance provider, Insure The Box, has welcomed the inclusive approach the UK Government has taken on its consultation on driverless vehicles technology, launched on 11th July and hopes to encourage its policyholders to contribute their views.

“It is tremendously exciting to see that the Government wants to engage with road users of all ages and all levels of experience – not just industry - in its consultation on the use of autonomous vehicles on British roads”, said Charlotte Halkett, Marketing Actuary at Insure The Box. “Our customers are largely made up of the youngest and newest drivers who, we believe, will provide an incredibly important perspective for the Government’s future plans.

“Improving road safety for drivers and other road users alike has been an underlying mission for Insure The Box since our launch 6 years ago and we have now accumulated over 2.7 billion miles of driving data which, along with the associated claims, can provide vital insight into real-life driving behaviours. The 90,000 plus accident alerts we have collated over the last 6 years also provides crucial understanding about a collision at the point of the accident – from the point of view of the vehicle and the driver involved. We, therefore, believe we are in a strong position to contribute to the consultation both from the business itself and by encouraging input from our policyholders.”

ENDS

For further comment from Insure The Box please contact the press office:

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Notes to Editors

Insure The Box

Insure The Box Limited launched in June 2010 with its first product; insurethebox, and is the UK's largest telematics (or black box) insurance provider, now holding over 2.5 billion miles of driving data and associated claims. As well as insurethebox and drive like a girl (another Insure The Box brand) it also administers other telematics offerings. Aioi Nissay Dowa Insurance Company of Europe Limited (ANDIE), subsidiary of Aioi Nissay Dowa Insurance Company Limited and part of the major Japanese insurance group MS&AD Holdings, Inc., acquired the majority stake in Box Innovation Group Limited (which is the 100% owner of Insure The Box) in March 2015. Together they are taking a leading role in the development of technologies that will change the face of motor insurance and the way we view the car.