



NEWS

11th March 2013

Telematics Car Insurer wins North Tyneside accolade for Apprentice Employer of the Year 2013

insurethebox, the leading telematics car insurer, today celebrates a new accolade presented by the Mayor of North Tyneside for winning the Apprentice Employer of the Year Award 2012 – 2013 for firms employing over 240 people.

The award coincides with National Apprenticeship Week (Monday 11th to Saturday 16th March 2013). It praises the commitment of businesses in North Tyneside to raising the profile of apprenticeships and providing employment and training opportunities for young people in the area.

insurethebox proactively goes into schools and colleges near its Newcastle service centre with senior staff teaching students about the world of work and offering work experience.

Since April 2011, insurethebox has taken on 31 apprentices, six of whom have already qualified. Once recruited, apprentices get the opportunity to develop their careers, moving into areas such as HR, claims handling and underwriting.

Launched in May 2010, insurethebox accounts for two thirds of the UK telematics insurance market. It has sold 180,000 new policies since its formation.