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## **Insure The Box champions customer-focused claims handling as it becomes an ILC Insurer Partner**

As part of our plan to improve the quality and reach of our services ILC is excited to announce that the global pioneer of telematics-based car insurance and the leading provider of telematics policies in the UK, Insure The Box, has become an ILC Insurer Partner. This is an initiative that seeks to foster close relationships with insurers in order to achieve the common goal of making our industry and our people 'better tomorrow'.

Launched in 2010, Insure The Box achieved a significant landmark at the end of 2016 with the accumulation of 3 billion miles of driving data and all associated claims. This makes the firm the custodian of the largest volume of driving data for insurance in the UK, and one of the most significant driving datasets in the world, enabling it to deliver a highly customer-focused motor insurance experience. Insure The Box is also a champion for safer driving amongst the 17-24 year old age group, who make up the biggest proportion of its customers.

In recognition of the partnership **Mike Brockman, Founder and Group Chief Executive** of Insure The Box will be speaking at the ILC 2017 Motor Claims Conference on 4<sup>th</sup> July 2017. "The claims eco-system will be going through a significant change in the coming years. The rapid increase of in-car and autonomous technology will change the nature, frequency, severity and sophistication of claims. Being in the middle of the claims industry will never be more important. The ILC Brand and its services is now the No.1 way you can achieve this."

Mike Brockman continued: "With the unrivalled wealth of data we now hold, we can calculate the individual risk of a customer having an accident. At the claims stage, our telematics insights allow us to expedite claims more efficiently and identify potentially fraudulent claims. This is all having a positive impact on our claims loss ratios and we look forward to bringing these learnings to our partnership with ILC."

In the coming months, Insure The Box claims professionals will also be visible at ILC conferences and events, whether as an attendee, a speaker or both.

**Chris Ashworth, ILC Chairman** said, "It's great news that Insure The Box has agreed to become an ILC Insurer Partner. Their approach to technology and innovation, combined with the way the customer is placed at the centre of the claims process, makes them an ideal partner. It now means that their insights and expertise can be made accessible to members of the ILC community."

Other ILC Insurer Partners include Ageas, Aviva, LV=, Markerstudy.

**Contact:**

For more information about becoming an ILC Insurer Partner, please contact Rachael Hunt (rachael@iloveclaims.com)

**Notes to Editors**

**Insure The Box**

Insure The Box Limited launched in June 2010 with its first product; insurethebox, and is the UK's largest telematics (or black box) insurance provider, now holding over 3 billion miles of driving data and associated claims. As well as insurethebox and drive like a girl (another Insure The Box brand) it also administers other telematics offerings.

Aioi Nissay Dowa Insurance Company of Europe Limited (ANDIE), subsidiary of Aioi Nissay Dowa Insurance Company Limited and part of the major Japanese insurance group MS&AD Holdings, Inc., acquired the majority stake in Box Innovation Group Limited (which is the 100% owner of Insure The Box) in March 2015. Together they are taking a leading role in the development of technologies that will change the face of motor insurance and the way we view the car.

**I Love Claims**

ILC is a collaboration of like-minded individuals and businesses that work in claims insurance. Its goal is to create a platform for communication, to deliver industry-specific news and to promote the ethos of working together more closely for the benefit of the claims customer.

For the Motor, Home and Commercial sectors, ILC hosts Networking Lunches, Conferences and Focus Groups. Via its free membership website, it publishes specialist news, white papers, videos and industry insights