

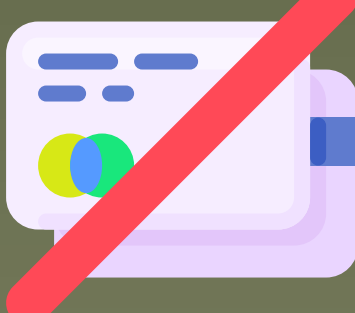
BE MINDFUL OF ACCIDENT RISK DURING THE FESTIVE SEASON



3x

Accident risk increases 3-fold at night for the under 25s compared to an increase of 50% for over 25s

There's a 35% increase in accidents between 5-8pm for drivers in Wales, and 34% in the Southern counties



59k

In 2016, more than 460,000 people undertook breath tests, with almost 59,000 testing positively or refusing a test*

Being found guilty of drink driving could include imprisonment, a fine of up to £2,500, and a driving ban



6.5x

Young drivers are 6.5x times more likely to have an accident as a result of drink driving

Accident risk increases significantly in the run-up to Christmas by a total of 22%



76%

Accidents increase by 20% among drivers during the winter months.

Our customers are 76% more likely to trigger an Accident Alert in December