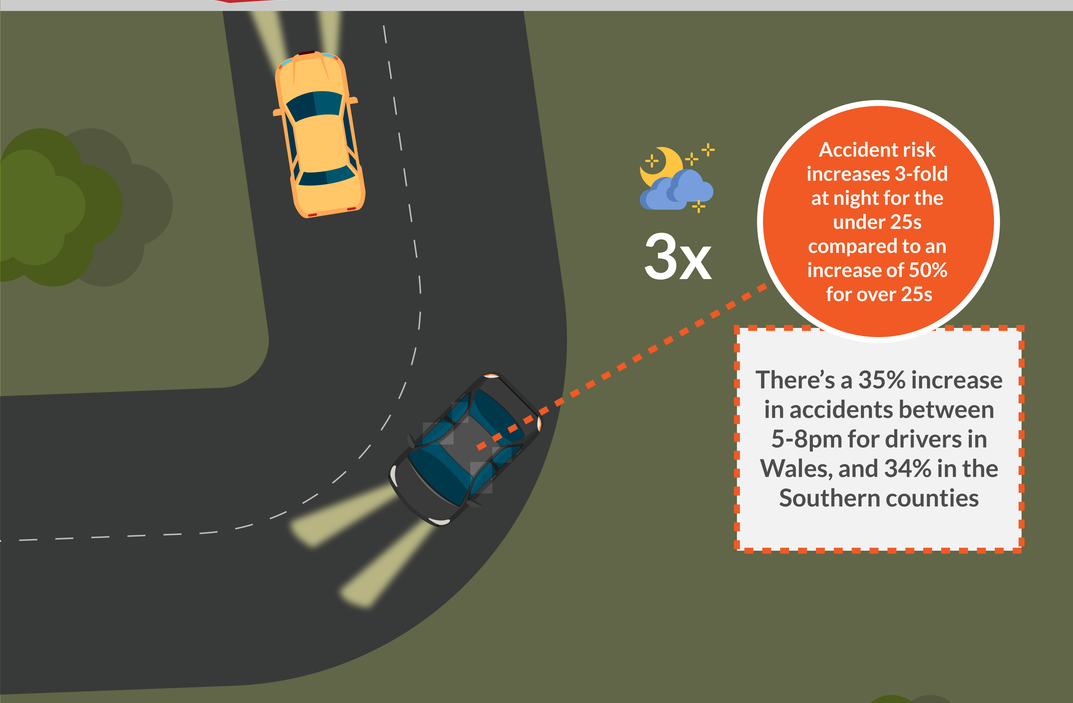
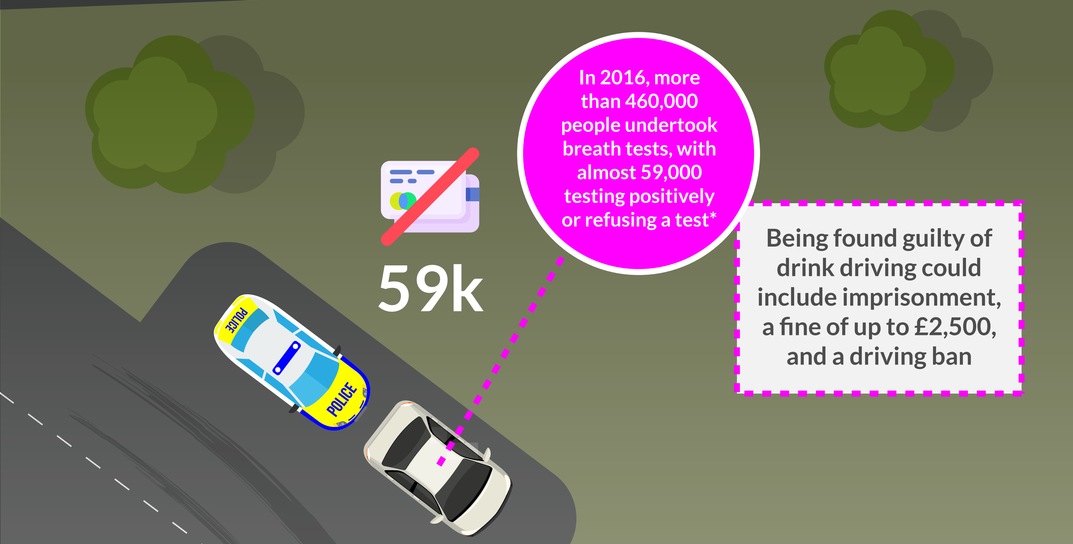
BE MINDFUL OF ACCIDENT RISK DURING THE FESTIVE SEASON



3x

Accident risk increases 3-fold at night for the under 25s compared to an increase of 50% for over 25s

There's a 35% increase in accidents between 5-8pm for drivers in Wales, and 34% in the Southern counties



59k

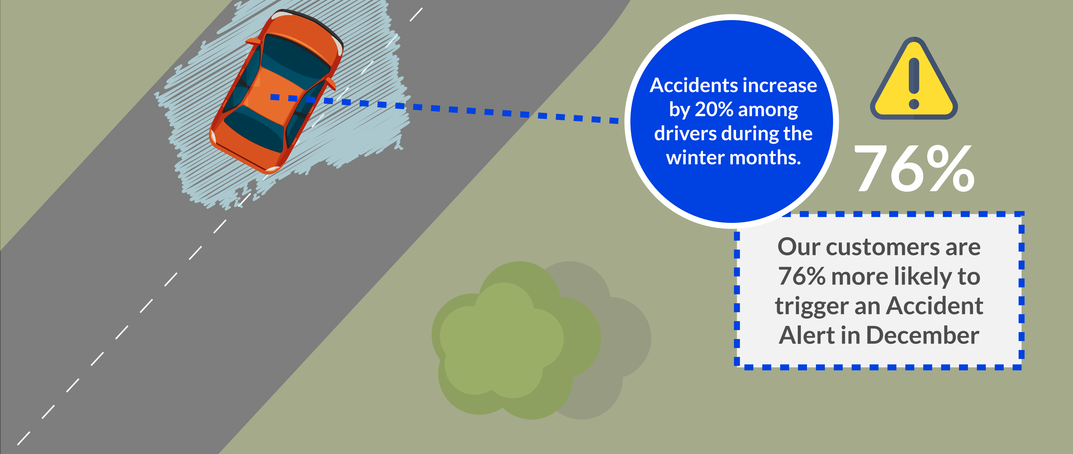
In 2016, more than 460,000 people undertook breath tests, with almost 59,000 testing positively or refusing a test*

Being found guilty of drink driving could include imprisonment, a fine of up to £2,500, and a driving ban

6.5x

Young drivers are 6.5x times more likely to have an accident as a result of drink driving

Accident risk increases significantly in the run-up to Christmas by a total of 22%



Accidents increase by 20% among drivers during the winter months.

76%

Our customers are 76% more likely to trigger an Accident Alert in December

With over 4.5 billion miles of driving data, insurethebox has unique insight into what constitutes good driving and the behaviours that put road users at risk.
The data herein is based on analysis of insurethebox driving data.
* Road accidents and safety statistics - GOV.UK

www.insurethebox.com