

## 4 REASONS TO STOP SPEEDING NOW

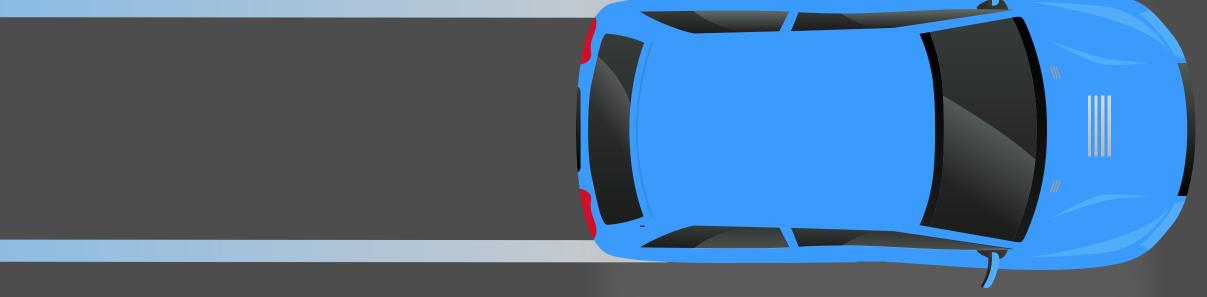
NO MATTER WHERE It costs. A lot.

The minimum national speeding fine is £100 with 3 penalty points, but that's not the only reason to slow down! Speeding is also really dangerous to you and others.

## IN THE COUNTRY

25% of all serious accidents happen on coutry roads

Young drivers are 30% more likely to crash if they drive more than 10mph over the speed limit on country roads.

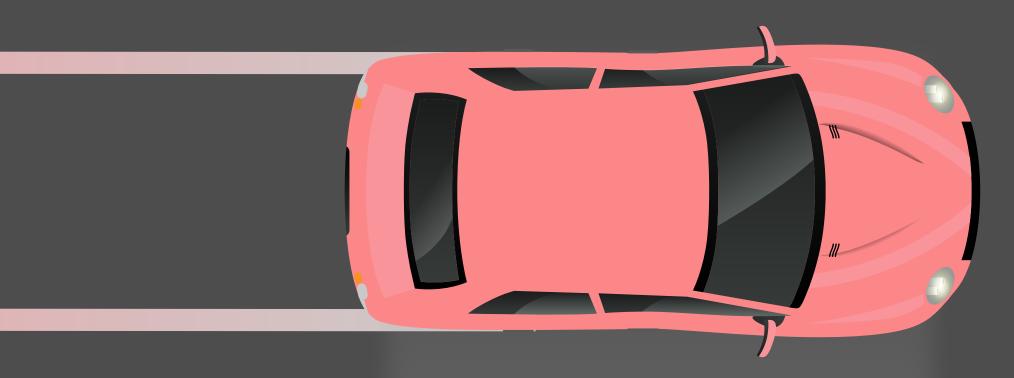




You won't save that much time.

You'll only save about 7 minutes for every hour you drive at 10 miles over the speed limit. Worth the risk? We think not.

## MOTORWAY



## AT NIGHT

Visibility is reduced.

Speeding at night is 3 times more risky than speeding during the day, due to hazards like headlight beams and low visibility.

With over 4.5 billion miles of driving data, insurethebox has unique insight into what constitutes good driving and the behaviours that put road users at risk. The data herein is based on analysis of insurethebox driving data.

